

## SKILLS

- Professional understanding of web/graphic development: HTML, CSS, PHP, Wordpress, CMS, Adobe CS
- Video production, from conception to execution to post-production
- Social media integration
- Radio programming, on-air development and execution/On-air talent
- Radio operation of Audition, Selector, Scott Studios, ENCO, AudioVault
- Columnist for AllAccess.com, Digital: On-Air, On-Line

## Professional

77 WABC and WABCRadio.com, Assistant Program Director/Web Program Director – New York City, June 2011-Present

- Work with Program Director to execute on-air and online programming; Brand Management
- Decide what news is considered “breaking” for listeners and online users
- Video production, social media integration, content creation and execution
- Create and implement unique online marketing sales campaigns
- Analyze monthly web traffic and analytics, ensure proper search engine optimization

Citadel Broadcasting, Team Leader of Digital Operations – New York City, April 2010-June 2011

- Work directly with programming, promotions and sales to ensure that on-air brand is represented properly online
- Video production, social media integration, content creation and execution
- Create and implement unique online marketing sales campaigns
- Analyze monthly web traffic and analytics, ensure proper search engine optimization

Entercom Broadcasting, Digital Content Manager/On-Air Talent – Kansas City, June 2008-April 2010

- Manage all digital content for local eight station cluster; graphics, video content, podcasts, blogs, copywriting
- Manage listener clubs; contests, concert presales, eblasts
- Professional, intense social network management
- On-Air DJ for 98.9 The Rock, KQRC-FM
- Talk Show Host for NewsRadio 980 KMBZ

Cumulus Broadcasting, Producer, KCMO Talk Radio 710 – Kansas City, January 2008-June 2008

- Produce The Kris Kobach Show on Sunday nights
- Produce and engineer weekend paid programming and syndicated programming

The Sean Hannity Show, Intern – New York City, May 2007-August 2007

- Work with The Sean Hannity Show’s engineer to produce show-ready audio and music bumpers
- Summarize and write notes for books to be discussed on the air

## Education/Honors

Kansas State University – Manhattan, Kansas

- B.S. in Journalism and Mass Communications: Electronic Media Production, Minor in Philosophy
- 3.7/4.0 Overall GPA, 4.0/4.0 Electronic Media Production
- Program Director, The Wildcat 91.9, KSDB-FM

Kansas Association of Broadcasters

- Nine time KAB Awards recipient

Kansas State School of Journalism Advisory Council, June 2008-Present

- Work with faculty, students and alumni to set curriculum and develop activities