

Chuck Armstrong

Assistant Program Director/Web Program Director at 77 WABC

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Summary

Over a short period of time, I have gained a world of media experience, from hosting a daily show on a top active rock radio station to managing a student radio station comprised of 80+ staff members. My passion lies in new media and broadcast; I also have extensive experience in both web, audio and video production. I love the world of media, plain and simple, and have enjoyed learning new things at every different position I've held. I pursue this passion every day, learning new things and making myself a better broadcaster, programmer, and manager. I have gotten quickly and deeply involved in the (ever changing) world of social media, too, and have learned proper ways to apply it to brands and personalities.

Specialties

Social and New Media, Adobe Audition, Pro Tools, Dreamweaver, After Effects, Photoshop, Illustrator, InDesign, Scotts Studios, ENCO, Premiere Pro, Final Cut Pro, Captivate, Content Management Systems, HTML, CSS

Experience

On-Air Host (Sub) at 77 WABC

July 2011 - Present (2 months)

Assistant Program Director/Web Program Director at 77 WABC

June 2011 - Present (3 months)

Managing Editor/Creator at Free Gotham

October 2010 - Present (11 months)

Columnist, 'Digital: On-Air, On-Line' at AllAccess.com

August 2010 - Present (1 year 1 month)

I take a look at how personalities and brands can benefit themselves by embracing new media. This includes social media, video, blogging, podcasting, etc.

My column is a bi-weekly occurrence on AllAccess.com. The Friday edition is a "chat" with industry professionals: on-air talent, producers, record labels and program directors have been some past roles featured in the column.

<http://www.allaccess.com/digital-onair-online>

Team Leader of Digital Operations at Citadel Broadcasting, New York City

April 2010 - June 2011 (1 year 3 months)

I manage online content and assist in digital sales and marketing for 77 WABC-AM and 95.5 WPLJ-FM. I work with all online content and marketing for both stations, which combined deliver more than 3 million page views a month and 500,000+ monthly podcast downloads.

I also manage the social media networking for both stations. Our social media sites were under utilized when I came in; now, our Facebook pages gain hundreds of new "likes" on a weekly basis with strictly online promotion only.

1 recommendation available upon request

On-Air DJ at 98.9 the Rock

June 2009 - April 2010 (11 months)

I do the overnights on 98.9 The Rock, Kansas City's Rock Station.

Digital Content Manager at Entercom

June 2008 - April 2010 (1 year 11 months)

I work with the eight stations at Entercom Kansas City: KMBZ, KUDL, KXTR, KCSP, KKSJ, WDAF, KRBZ and KQRC. Essentially, we try to make the content found online as, if not more, interesting as the on-air broadcast.

I created and managed FreeJohnnyDare.com as well as all the social media networking for 98.9 The Rock. This included creating and growing a now 30,000+ fan base on Facebook for The Johnny Dare Morning Show.

On-Air Host at NewsRadio 980 KMBZ

January 2009 - June 2009 (6 months)

I host 980 At Night every Saturday night from midnight-2am. I also filled in for Darla Jaye on occasion.

Freelance Broadcaster at 1440 KMAJ-AM, Cumulus Broadcasting

May 2008 - June 2008 (2 months)

After Jim Cates was let go, I filled in for his time slot, hosting a 3 hour talk show in Topeka, KS. I also filled in for Steve Forman, hosting the 2 hour morning news program.

Weekend Producer at Cumulus Broadcasting

February 2008 - June 2008 (5 months)

Among other things, I produce The Kris Kobach Show on Sunday nights from 6p-8p for KCMO Talk Radio 710. I work on the weekends while I am finishing my degree at Kansas State (May '08). I left KCMO to pursue employment at Entercom Broadcasting.

Freelance Engineer at National Public Radio

February 2008 - June 2008 (5 months)

I engineer and/or tape-sync interviews around Kansas for All Things Considered and other programs on NPR. This is an ongoing position. I am used only when needed.

Media Production Assistant at Kansas State University

January 2008 - May 2008 (5 months)

I work in the Veterinary Medicine Continuing Education department, producing audio, web and video modules for students to access outside of the classroom. I deal primarily with Adobe Audition, Final Cut Pro and Dreamweaver. I also work with producing, shooting and editing HD video. My term as assistant came to an end upon graduation.

Program Director at KSDB-FM

August 2007 - May 2008 (10 months)

I manage 10 different staffs at the college radio station at Kansas State University. KSDB-FM, or better known as The Wildcat 91.9, has been the top college station in the state of Kansas since 2000, as decided by the Kansas Association of Broadcasters. My term as Program Director came to an end upon graduation.

2 recommendations available upon request

Promotions Intern at Entercom

December 2007 - January 2008 (2 months)

Over K-State's winter break, I interned in the Promotions Department for the Rock Block: 96.5 KRBZ, 98.9 KQRC, and 99.7 KBLV. KBLV was formerly 99.7 KYYS, but flipped formats while I was at Entercom. Besides helping with that major transition, I also helped plan and implement station remotes, contact advertising bureaus, and helped with on-air giveaways. My internship ended in mid-January because I had to return to school for my last semester.

Intern at WABC-AM

May 2007 - August 2007 (4 months)

My main duties lied with The Sean Hannity Show, but I also helped out with Curtis & Kuby in the Morning and The John Gambling Show. For all three shows, I did extensive research for daily talk topics. I also did a lot of audio production, whether it was pulling sound from TV or the Internet or creating music bumpers for The Sean Hannity Show.

WABC-AM is the nation's number one talk radio station. Sean Hannity is the second most listened to talk radio show host in the nation.

Weekly Talk Show Host at WBAR-FM

May 2007 - August 2007 (4 months)

I hosted a weekly talk show on the student radio station for Columbia/Barnard University in New York City. The show still airs, however it has moved cities to Manhattan, Kansas and airs on KSDB-FM.

General Staff Member at KSDB-FM

August 2006 - August 2007 (1 year 1 month)

I have been involved with the music, sports, news, web and production staffs at the station. In 2007, I received a K.A.B. award for a sportscast.

I currently host a weekly talk show every Monday at 5pm. Past guests have included Shirley Phelps-Roper, Gregg Jackson, Robert Spencer, Jill "Flirty Flipper" Vitale, Sen. Sam Brownback, Evan Maloney and Jim Ryun.

Weekend/Night Jock at KJCK-FM

March 2007 - May 2007 (3 months)

I started out DJing a four hour shift every Saturday, but soon moved to DJing the weeknight show from 7-10pm, filling in until a permanent jock was hired.

I stopped working at KJCK-FM because of my internship for the summer in New York City.

1 recommendation available upon request

Reporter/Photographer at Atchison Globe

December 2006 - January 2007 (2 months)

I worked as a reporter/photographer for the number one small town paper in the state, The Atchison Globe. I was on Christmas break at Kansas State, so I had to stop working when classes resumed.

Education

Kansas State University

BS, Electronic Media Production, 2004 - 2008

Activities and Societies: FarmHouse Fraternity, The Wildcat 91.9, School of Vet Med (Digital)

Honors and Awards

9 Time Kansas Association of Broadcasters Award Winner

- 1st Place - Undergraduate Entertainment Program of the Year (2008)
 - 1st Place - Undergraduate Enterprise News Package (2008)
 - 1st Place - Undergraduate Complete Newscast (2008)
 - 1st Place - Intern Entertainment Program of the Year (2008)
 - 1st Place - Intern Enterprise News Package (2008)
 - 2nd Place - Undergraduate Station Promotion Announcement (2009)
 - 2nd Place - Undergraduate Public Affairs Program (2009)
 - 2nd Place - Undergraduate Complete Sportscast (2007)
 - Honorable Mention - Undergraduate Radio Documentary (2008)
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4 people have recommended Chuck

"Chuck Armstrong equals integrity, uncanny work ethic, and contagious talent. Chuck continues to rise to the challenge and create products that are of the utmost of quality. Individuals like Chuck are rare and it is with the highest esteem that I recommend him."

— **Matthew Kiger**, *Digital Director, Citadel Broadcasting*, managed Chuck at Citadel Broadcasting, New York City

"Chuck is a brilliant leader who leads by example and his ability to remain innovative in a constantly changing industry. He brought a positive attitude and work ethic to the station each day."

— **Scott Douglass**, *News/Web Director, KSDB 91.9*, reported to Chuck at KSDB-FM

"Chuck is a highly capable and effective manager. He was a very easy-going program director to work with, while maintaining a great professional demeanor and a genuine willingness to help his staff flourish creatively. Strongly recommended."

— **Matt Sundberg**, *Director of Creative Services, KSDB-FM*, reported to Chuck at KSDB-FM

"Chuck is a great talent. He understands the importance of preparation and dedication. He seeks improvement through the advice of his manager and peers. A class act with a genuine passion for the business."

— **Matt Stumpff**, *Director of FM Programming, Platinum Broadcasting*, managed Chuck at KJCK-FM

[Contact Chuck on LinkedIn](#)